



# University of Niagara Falls Canada

Community  
Collaboration  
Leadership  
**Innovation Flows Here.**  
Technology  
Diversity  
Opportunity



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**Land Acknowledgment**

The University of Niagara Falls Canada acknowledges that the land we gather on is located on the traditional territory of the Haudenosaunee (Hoe-den-no-SHOW-nee), Hattiwendaronk (Hat-i-wen-DA-ronk) and Anishinaabe (Ah-nish-ih-NAH-bey) peoples. We also acknowledge the many other First Nations, Métis, and Inuit peoples who call this region home.

We commit to building relationships based on respect, reciprocity, and reconciliation as we work, learn, and gather on this land. Furthermore, we acknowledge that the Niagara Region is situated on treaty land, and we stand with all Indigenous peoples, past and present, in promoting the wise stewardship of the lands on which we live.

# The World Needs Digital Leaders

The University of Niagara Falls Canada (UNF) is an innovative and digitally oriented institution that prepares graduates for leadership in a digital world.

Our undergraduate and graduate programs are meticulously crafted to align with the ever-evolving needs of today's and the future's global workforce. Our focus is not only on equipping students with the ability to navigate the intricacies of the digital age but also on empowering them with the opportunities, expertise and vision to become architects of its destiny. Our transformative methodology revolves around nurturing students to cultivate a 'Digital Mindset,' encompassing the following elements:

## Growth Mindset

A forward-thinking, collaborative, and adaptable approach to thinking and learning that prepares individuals for the future.

## Digital Fluency

A set of skills and knowledge, encompassing technical expertise, ethical values, and effective communication.

## At UNF, you can expect to:

- Embrace innovative approaches to doing things.
- Collaborate and work effectively in a team environment.
- Learn in small class environments that value diversity of ideas.
- Analyze complex data, identify insights, and communicate your findings through visualizations.
- Work with the most state-of-the-art technology used across industries.
- Participate in immersive opportunities that promote interactive and experiential learning.

Are you ready to explore your future?

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[unfc.ca](http://unfc.ca)





# Welcome to UNF

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## Welcome to the University of Niagara Falls Canada, a new model of innovation, knowledge, and transformation in the world of higher education.

As the inaugural president of this ground-breaking institution, I am delighted to share our vision for a brighter, more prosperous future, where students are intentionally guided towards meaningful careers through our programs designed to meet the needs of a digital workforce.

In an era defined by rapid technological advancements and unprecedented global challenges, the traditional approach to education can no longer suffice. We believe that the most effective way to prepare our students for the jobs of the future is to rethink and redesign education itself. UNF is not just a place of learning; it's a catalyst for change, a hub of creativity, and a powerhouse of innovation.

Our commitment to excellence is evident in our carefully crafted programs, meticulously designed to equip you with the skills, knowledge and mindset required to thrive in the dynamic landscapes of tomorrow. Whether it's business, healthcare, data analytics, or any other cutting-edge field, we have created a curriculum that is both forward-thinking and practical. Our distinguished faculty, with their vast experience and dedication to teaching, will be your guides on this remarkable journey.

But UNF is more than just academics. We foster an environment that nurtures innovation, encourages collaboration, and values diversity. Our brand-new state-of-the-art facility located in the heart of thriving Niagara Falls is a space where great ideas come to life. We celebrate our unique attributes of our community members, understanding that it is our diversity that drives innovation and fuels progress.

At UNF, we take a global perspective. We are connected to the world and committed to addressing its most pressing challenges. Through internships, exciting capstone projects, and partnerships with leading

organizations, you will have the chance to make a real impact and prepare yourself to be a global citizen.

As you embark on this exciting journey, you will become part of a community that shares your passion for innovation, your drive for success, and your commitment to shaping a better future. Together, we will pave the way for the jobs of the future, contributing to a world that is not only technologically advanced but also socially responsible and environmentally sustainable.

Welcome to UNF, where the future is being shaped, and where you are an integral part of this transformative journey. I am confident that your time here will be filled with inspiration, discovery, and achievement. Together, let's explore the frontiers of knowledge and create a world where opportunities are limitless.

I look forward to witnessing your growth, celebrating your achievements, and welcoming you to the UNF family.



A handwritten signature in black ink that reads "Cyndi McLeod". The signature is fluid and cursive, written in a professional style.

**Cyndi McLeod**  
President



**Dr. David Gray**  
Provost and Vice-President, Academic

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**This is an exciting new chapter in education. We are shaping a modern university that prioritizes the needs of contemporary students - this is a rare opportunity to do something that will have an incredible impact on our students and their communities for decades to come.**

At UNF, we are not only creating academic programs, but we are also crafting a dynamic learning environment that equips our students with the essential skills for the rapidly evolving world of work.

UNF's commitment to student-centric academic programs is at the core of our mission. We understand the imperative of ensuring that our graduates are not just academically strong but also digitally literate and proficient. This focus on digital competency will provide our students with a significant advantage in the job market, making them sought-after assets in any industry.

Our faculty's passion for contributing to our students' learning and helping them achieve their goals and aspirations is precisely the kind of spirit that drives us at UNF. We believe that education should be a transformative experience, and our dedication to student interaction and celebrating their achievements resonates with our core values.

Together, we are redefining education and empowering our students to thrive in a digital world.



# Why Choose UNF?

**5** Innovative programs designed around relevant career outcomes

**#1** Tourist destination in Canada: Niagara Falls



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## Innovative Programs Designed for Careers in a Digital World

UNF designs programs with career outcomes in mind. Collaborating with industry and government leaders, we bridge workforce gaps, providing you with focused education today for your career tomorrow.

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## State-of-the-Art Spaces and Technology

Our brand-new campus features incredible spaces for study, networking and collaboration. The campus was designed specifically to accommodate our distinctive programs, so all the tools and resources needed to advance your studies, and eventually your career, are at your fingertips.

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## Live in Canada's #1 Tourist Destination

Niagara Falls attracts millions of visitors from around the world every year to witness the majesty of the Falls and to enjoy unparalleled entertainment options. As a student in the heart of downtown Niagara Falls, all the amenities you'd expect from a bustling tourist center will be at your doorstep. Not to mention all the attractions in the surrounding areas, including Canada's premiere wine region, countless outdoor activities, beaches and more.



### A Faculty That Thrives on Your Success

Our innovating and passionate, world-class faculty will support you through your academic journey. With extensive industry experience, they'll prioritize your success and guide you towards a meaningful career.

### Flexibility

Our programs are delivered over multiple terms annually, allowing determined students to complete their degree at an accelerated pace. This could reduce the duration of your academic studies and expedite the start of your career. If you have prior university credits acknowledged by UNF, you might be eligible for an even quicker completion of your program.

### Scholarships

UNF is dedicated to assisting you through a variety of entrance awards and academic scholarships. We aim to attract students who are ready to embrace the unique opportunity to join one of our innovative programs and who are eager to contribute to the growth of our vibrant community.

**Please connect with our recruitment team, who are ready to assist you in exploring all the available funding options that can support your educational journey.**

# Innovative Programs at UNF

At UNF, we believe in delivering programs that provide a direct pathway to meaningful careers in high-demand industries.

Every program provides hands-on experience that addresses real world problems. Choose a program that will propel your future career.

Please see individual program fact sheets located at the back of this booklet for further admissions information, or visit [unfc.ca/programs](http://unfc.ca/programs).

## Program Overviews



### Honours Bachelor of Business Administration Majors in Digital Economy or Digital Marketing

Embrace the world of business with the Honours Bachelor of Business Administration. This comprehensive program delves into everything from business fundamentals to finance, digital commerce, human resources, and marketing. You'll develop essential skills such as critical thinking, collaboration, and entrepreneurship. Prepare yourself for the digital economy with specific insights into analytics, customer acquisition, retention, and experience. Choose to accelerate your studies, explore specialized majors, and gain a digital mindset that includes an understanding of business ethics and mastery of communication modalities.

**2,000,000+**

New tech jobs forecasted in Canada by 2025, creating a demand for professionals.



This program is professionally accredited by NCMA.



### Honours Bachelor of Science Biomedical Sciences

Embark on a rewarding journey in health science with the Honours Bachelor of Science in Biomedical Sciences. If you are passionate about biomedical science, this program is designed for you. It equips graduates for medical school, graduate programs, and careers in biotechnology. The curriculum covers an expansive range of disciplines including biology, biomedicine, chemistry, and more. Developed with expertise from leading medical institutions, this program emphasizes digital skills, communication, scientific inquiry, and reasoning.

**52.2%**

Our Honours Bachelor of Science in Biomedical Sciences finds its relevance in a market expecting 52.2% growth in health occupations.



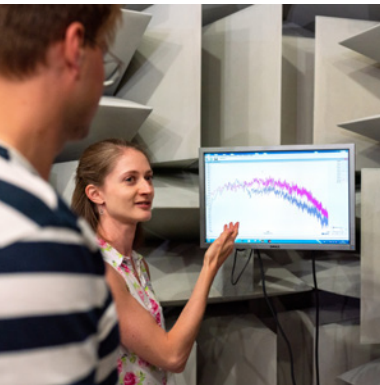


### Master of Arts in Digital Media and Global Communications

Forge your path in digital media with the Master of Arts in Digital Media and Global Communications. This professionally oriented degree prepares graduates for a diverse array of digital media and communications roles. Immerse yourself in a rich curriculum, spanning intercultural storytelling, creativity, and design across multiple platforms. Develop skills in problem-solving, communication, technique, application, aesthetic fluency, and professionalism. With a capstone project showcasing your skills and abilities, you'll be ready for a successful career in this vibrant field.

\$1.65B+

Annual revenue in Canada's digital media sector, signaling a massive demand for leadership opportunities in digital marketing and e-commerce.



### Master of Data Analytics Specializations in Marketing Analytics, Operations Analytics, or General Analytics

Step into the future of data through our Master of Data Analytics program, addressing the increasing demand for data analysts around the world. Receive comprehensive training in the Data Science Lifecycle, and experience engaging hands-on internships and capstone projects. Graduates are prepared to excel in careers as big data specialists, policy analysts, and data visualization experts.

30,000+

Active job listings in North America for data analysts.



### Master of Management Specializations in Emerging Technology or Entrepreneurship

Discover an exciting pathway to success with our Master of Management program. This interdisciplinary approach is tailored for graduates from various disciplines. Both the Emerging Technology and Entrepreneurship tracks feature industry-leading collaborations with incubators, accelerators, and businesses. The program emphasizes application-based learning, where students create business plans or technology projects with industry partners. This approach ensures that graduates cultivate a digital mindset in conjunction with an entrepreneurial perspective, underpinned by a foundation in ethical business principles.

676,900

Projected new management positions in Canada by 2028 emphasize a bright future for UNF graduates.



This program is professionally accredited by NCMA.

# Your New Campus in the Heart of Niagara Falls

From the moment you arrive at our brand-new campus in historic downtown Niagara Falls, you'll feel right at home.

Our campus is designed to accommodate a dynamic and collaborative educational experience, featuring modern amenities and a service-oriented approach to student life.

## Quick Facts:

- All courses are taught at UNF's brand new facility in historic Downtown Niagara Falls.
- Small class sizes, with a maximum of 40 students.
- Supported by Virtual Learning Environments that enable content application and problem solving.
- International students study on a full-time basis.



## Study-Life Balance

Program offerings at UNF are designed to promote a healthy study-life balance, with academic scheduling that accommodates diverse lifestyles. This flexibility empowers students to create a productive schedule that not only prioritizes their studies but also allows for other pursuits, including work, internships, and travel.

By studying at UNF, students can take full advantage of the opportunities that Canada has to offer, whether that involves work prospects or the chance to explore the breathtaking landscapes and vibrant cities in the region. UNF students benefit from a well-rounded and enriching lifestyle.



# International Admissions Requirements

Each of our programs have specific entry requirements for international students. To familiarize yourself with these requirements, please visit our graduate and undergraduate program requirements links below:



For Graduate  
Program Requirements:  
[unfc.ca/admissions/graduate](https://unfc.ca/admissions/graduate)



For Undergraduate  
Program Requirements:  
[unfc.ca/admissions/undergraduate](https://unfc.ca/admissions/undergraduate)

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## Flexible Start Dates

UNF provides multiple entry terms throughout the year, offering flexibility for students on when they'd like to enroll, as well as an opportunity to complete program course requirements quicker.

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## Scholarships and Awards for International Students

As an international student, you have the opportunity to apply for various scholarships and awards to support your studies, including regional scholarships, merit-based scholarships and other special awards.

To learn more about these opportunities, please visit:  
[unfc.ca/admissions/scholarships-and-awards](https://unfc.ca/admissions/scholarships-and-awards)



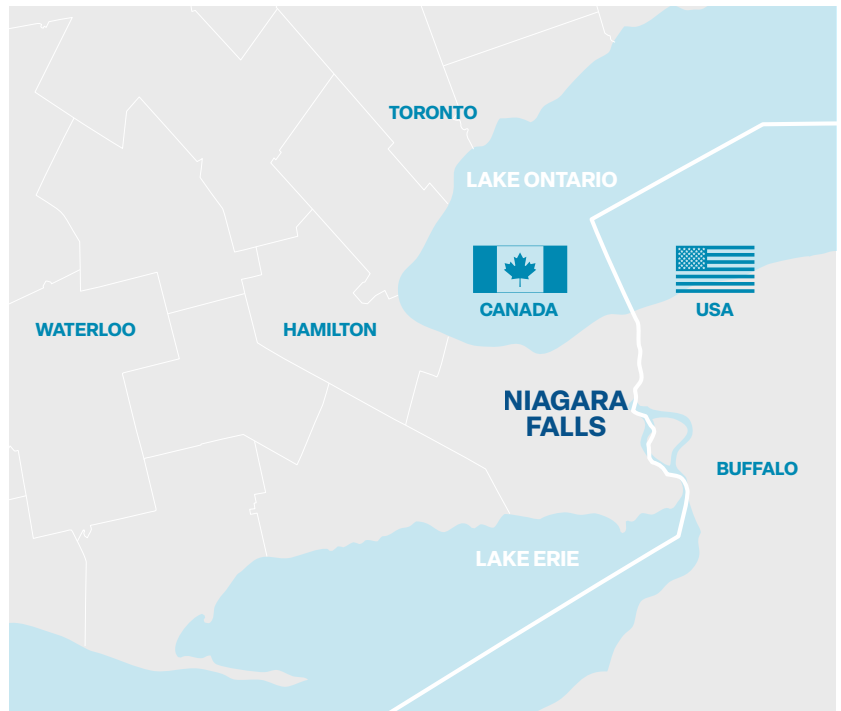
# Destination Canada: Your Future Starts Here



Canada currently ranks as the 2nd Best Country in the World<sup>1</sup>

Canada stands out as an ideal study destination for international students. Our diverse and welcoming society ensures that students from around the world feel at home while experiencing a rich tapestry of cultures.

Canada's education system ranks among the best globally, offering high-quality programs that are recognized worldwide. In Ontario, all universities are regulated by the provincial government, ensuring that strict governmental standards are met when it comes to academic quality.







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## Safety First

International students in Canada benefit from a safe and secure environment. Canada is consistently recognized as one of the safest countries in the world, with a secure political system and low crime rates. As a medium sized city, Niagara Falls is among the safest destinations in Canada, boasting a welcoming community that accommodates millions of tourists each year.



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## Accommodations for International Students

University of Niagara Falls Canada is partnering with local housing providers that will assist international students to find safe and affordable housing in the surrounding area. Detailed housing information and resources will be provided directly to international students admitted to one of our programs.



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## Valuable Work Experience in Canada

International students in Canada often have the opportunity to work during their studies, allowing them to gain valuable work experience that can serve as a stepping stone for their future careers.

[20 hours per week – work eligibility for international students meeting requirements.](#)



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## Study, Then Stay

After graduation, eligible international students can pursue post-graduate work opportunities through the Post Graduate Work Permit (PGWP), leading to pathways for permanent residency, and eventually, Canadian citizenship. For details on current regulations, please visit the Citizen and Immigration Canada website at [www.cic.gc.ca](http://www.cic.gc.ca)

# Your Resources at UNF

At UNF, we're committed to providing our students with world-class resources they need to thrive both academically and personally.

From state-of-the-art facilities to comprehensive support services, we ensure every student has the tools necessary for success.

**“The Library is your place— to connect with personal support, to get free access to a wealth of resources, and a place to expand your imagination and expectations; to meet with and work with classmates, colleagues, and friends; to spend a few minutes or to get lost for hours in exploration and knowledge-seeking.**

**We are here, in person and virtually, to help you on your path as a UNF student and life-long learner.”**



— Leanne Romane,  
University Librarian

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## Brand New Library

Our cutting-edge fully digital library provides a modern and innovative approach to learning. With a wide array of digital resources, e-books, online journals and databases, students can access a wealth of knowledge from anywhere in the world. This digital platform promotes an environmentally sustainable approach to education and offers students the flexibility to explore and research at their convenience. Collaborative online study spaces further foster a community of learning, ensuring that our students are equipped with the tools they need to succeed in today's digital age.

By aligning library services with modern technological advancements, UNF demonstrates its commitment to leading the higher education sector into the future.

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## Student Spaces

Promoting a culture of collaboration and community, our student spaces include meeting rooms, breakout rooms, a student center and a cafeteria. These spaces are crafted to foster interaction, teamwork and creativity.

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## Career Services

Our Career Development Centre is here to support you from your first day on campus to the commencement stage and beyond. With regular webinars, guest speakers, networking events and personalized support, we guide you on the path to your dream career.



# Academic Support

At UNF, student success is our priority.

Our Student Services department provides comprehensive support to ensure you achieve your academic goals.

**“When you join UNF, you are entering a community focused on fostering growth, innovation and success through our commitment in providing exceptional academic opportunities, preparing you for leadership in a digital workforce. We’re here to support you every step of the way, providing resources tailored to your unique academic journey.”**



— Jason Lennard,  
University Registrar

## Some of the resources include:

- **New Student Orientation:**  
A 4-day welcome program to ease your transition.
- **Language Support:**  
Including native language-speaking international student advising.
- **Health and Mental Health Support:**  
Including a student health insurance program.
- **Participate in real-world capstone projects:**  
Earn career-focused micro-credentials.
- **Academic Advising:**  
Tailored support for your studies.
- **Math and Writing Support:**  
Assisting you with core academic skills.
- **Student Life:**  
Social events, clubs and recreational opportunities.
- **Peer Leaders Program:**  
Support from fellow students.
- **University Access Program (UAP):**  
For students needing English language support, focusing on academic English and specific academic skills.



**THE LANGUAGE GALLERY**  
CANADA

## English Learning Center – The Language Gallery Canada (TLG)

Unlock a world of opportunities with The Language Gallery Canada. As a proud member of Global University Systems (GUS), they are dedicated to offering essential language skills for success in today’s global society.

Join students from around the world in comprehensive language programs tailored to your needs and be part of an international network that shares a passion for accessible, industry-relevant education.

# Niagara Falls – A City that Welcomes You

When you choose to attend UNF, you're not just enrolling in a world-class educational institution; you're also becoming a part of a dynamic and diverse community.

As a city that welcome millions of tourists from around the world every year, you can expect to find a welcoming community filled with natural wonders, thriving local businesses and a plethora of cultural activities that appeal to diverse tastes and interests. This city combines the charm of a small town with the amenities and opportunities typically found in larger cities.

## Tourism

Niagara Falls is a world-renowned tourism destination, offering a range of activities that go beyond the spectacular waterfalls. From wineries and historic sites to themed attractions and natural parks, there is no shortage of ways to enrich your student life outside the classroom.

## Affordability

Living in Niagara Falls offers a unique blend of affordability and quality of life, particularly when compared to the Greater Toronto Area (GTA). A lower cost of living without compromising on amenities makes Niagara Falls an ideal location for students looking to balance academic pursuits with financial sustainability. The cost savings extend from housing and transportation to leisure activities, allowing students to enjoy a vibrant lifestyle without the financial strain often associated with urban living in the GTA.

**The Niagara Region offers an unmatched blend of affordability, career opportunities and lifestyle, making it an excellent choice for prospective students.**

UNF programs are strategically designed to prepare students for rewarding careers in the region's most prominent sectors. Choosing UNF is not just an investment in education, but also in your future career in a thriving community.

## Labour Market Overview: Niagara Falls

Niagara Falls boasts a diversified and dynamic workforce, aligning exceptionally well with the academic offerings at UNF. Key sectors include:

- **Education and Healthcare:** Representing 20% of the workforce, this sector aligns well with our Honours Bachelor of Science in Biomedical Sciences.
- **Professional and Financial Services:** Accounting for 17% of the workforce, our Master of Management and Honours Bachelor of Business Administration programs offer direct pathways into this thriving sector.
- **IT and Natural Sciences:** Our Master of Data Analytics program complements this sector, meeting the demands for highly skilled data analysts.
- **Hospitality and Entertainment:** Graduates of our Master of Arts in Digital Media and Global Communications will have an advantage in this thriving sector, which accounts for 11% of the workforce.



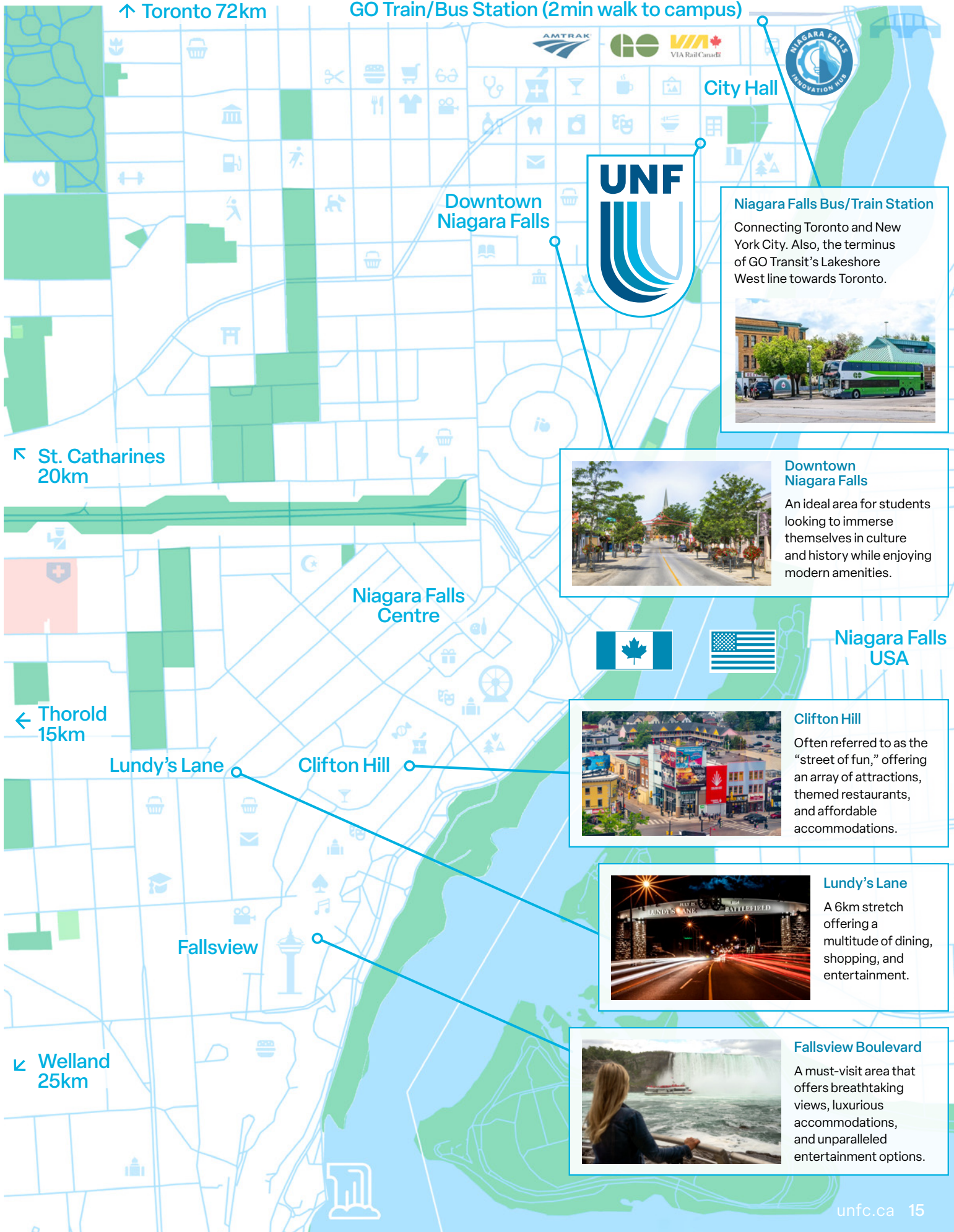
— Mayor Jim Diodati,  
City of Niagara Falls

**“We can’t wait to welcome students from all over the world to our vibrant and picturesque city. I look forward to witnessing students seize the exciting opportunities that await them in the Niagara Region for career advancement, spanning various fields such as business, healthcare, technology, and beyond. This marks the inception of a truly historic journey, and our community is thrilled to provide unwavering support to students as they embark on their educational path.”**



↑ Toronto 72km

GO Train/Bus Station (2min walk to campus)



City Hall

Downtown  
Niagara Falls



**Niagara Falls Bus/Train Station**

Connecting Toronto and New York City. Also, the terminus of GO Transit's Lakeshore West line towards Toronto.



↖ St. Catharines  
20km



**Downtown  
Niagara Falls**

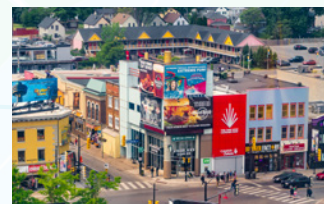
An ideal area for students looking to immerse themselves in culture and history while enjoying modern amenities.

Niagara Falls  
Centre



Niagara Falls  
USA

← Thorold  
15km



**Clifton Hill**

Often referred to as the "street of fun," offering an array of attractions, themed restaurants, and affordable accommodations.

Lundy's Lane

Clifton Hill



**Lundy's Lane**

A 6km stretch offering a multitude of dining, shopping, and entertainment.

Fallsview

↙ Welland  
25km



**Fallsview Boulevard**

A must-visit area that offers breathtaking views, luxurious accommodations, and unparalleled entertainment options.

# The Start of Something Big

Being part of our first cohort is about more than just joining an innovative program; it means becoming a cornerstone in our history.

Your presence on campus and your career success is the foundation of our legacy.

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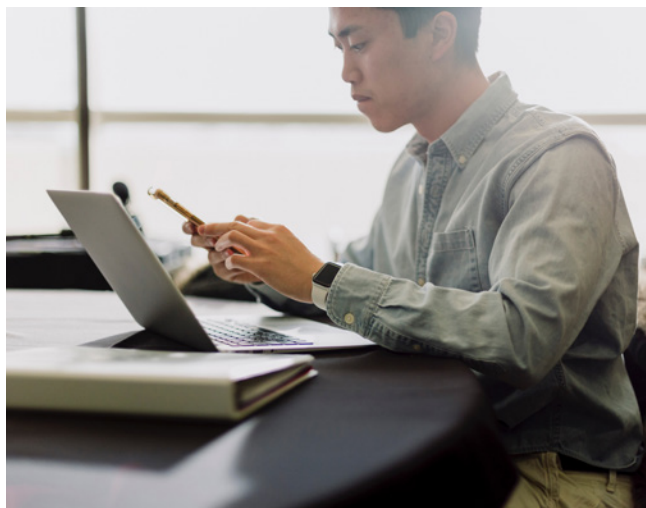
## Be Part of Our Story

This is truly a once in a lifetime opportunity - to be part of UNF's first cohort of students. By embracing the opportunity to be part of UNF's beginnings, you become a foundational member of our community. Your passion, creativity, and leadership will shape our institution and the dynamic Niagara Falls community. Whether you're founding student clubs or pioneering the student government, your voice and actions will establish traditions and values that endure for decades to come.

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## Embrace the Excitement of New Beginnings

Together we are crafting a vibrant tapestry of academia, industry and community that is celebrated today, and in the future.



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## Your Success is Our Success

UNF takes immense pride in being the catalyst for your success. Our commitment to your growth goes beyond classrooms and curriculums. We provide incredible resources, personalized support and a keen focus on career outcomes. As a member of our first classes, you will benefit from tailor-made programs designed to meet market needs and align with our core philosophy: **Our success is intertwined with your success.**







## Connect With Us

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At UNF, we are committed to offering personalized support for prospective students from the moment you express interest in our programs until you embark on your official academic journey.

Our dedicated recruitment team is available to address all your inquiries and guide you through the initial stages of this exciting educational adventure.

Whether you'd like to discover more about our programs and their admissions criteria, arrange a campus visit, or connect with one of our experienced recruitment advisors, please don't hesitate to contact our knowledgeable recruitment team.

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### Contact Details:

General Admissions:  
[enquiry@unfc.ca](mailto:enquiry@unfc.ca)  
(+1) 289.273.0049

Partnership Inquires:  
[partnerships@unfc.ca](mailto:partnerships@unfc.ca)

Media Inquires:  
[media@unfc.ca](mailto:media@unfc.ca)





**GLOBAL  
UNIVERSITY  
SYSTEMS  
CANADA**






University of Niagara Falls Canada  
is part of the Global University  
Systems Network of Institutions.



University of Niagara Falls Canada  
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International Viewbook — March 2024.

Information in this brochure is correct at the  
time of publication and is subject to change.

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