



**SYNERGY
UNIVERSITY
DUBAI**

Get Higher Education in Dubai, UAE

Your choice for unlimited career opportunities

Undergraduate | Postgraduate | MBA | Short-term courses

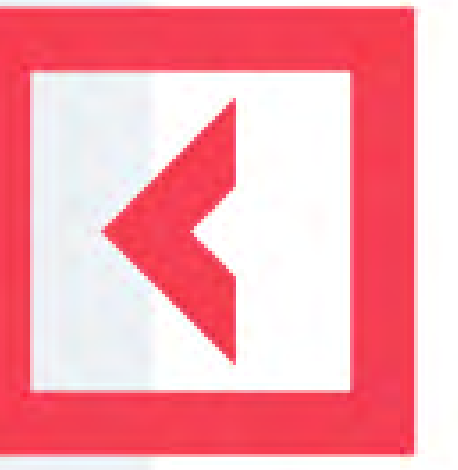
About Synergy University

- ▶ **More than 120,000 students from across the World**
- ▶ **Organizer of international business conferences with top keynote speakers**
- ▶ **College, bachelor's, master's degrees, MBA, short-term courses, online school, private daycare (kindergardgens)**



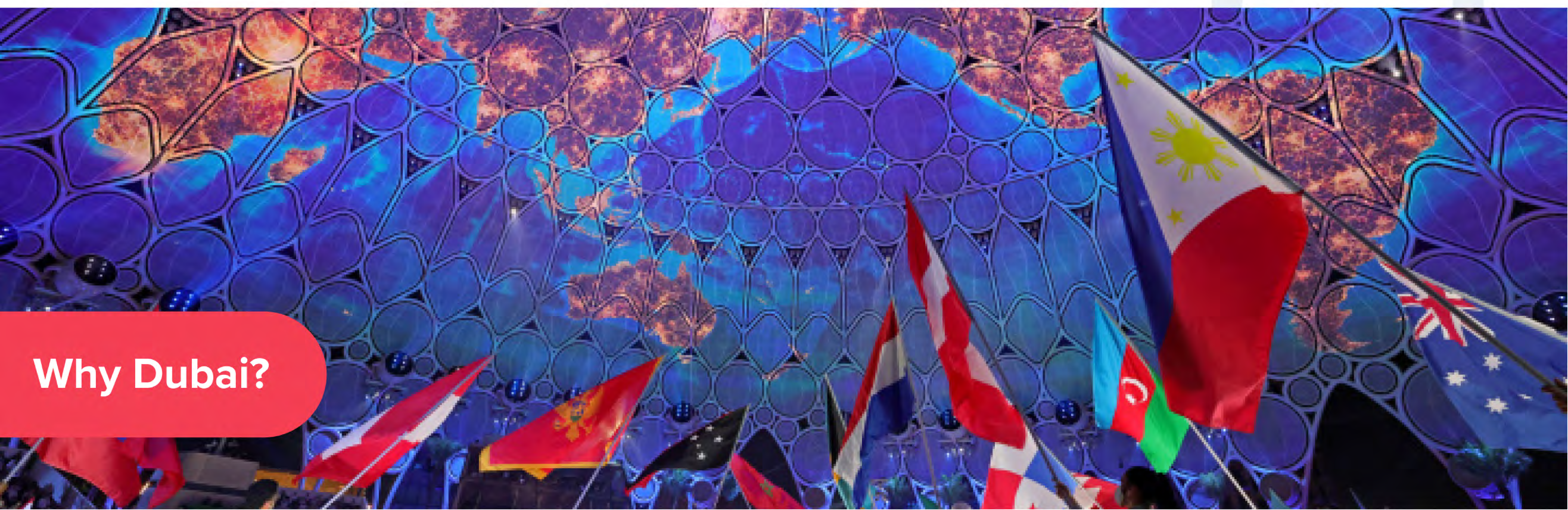


Why Dubai?
**Advantages of
studying in UAE**

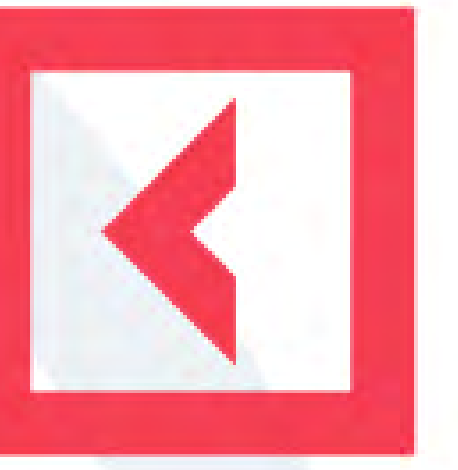


International Connections

- ▶ Meet friends and partners from across the entire World in one city - Dubai
- ▶ Consulate support and services for expats. Cultural exchange and tolerance.



Why Dubai?

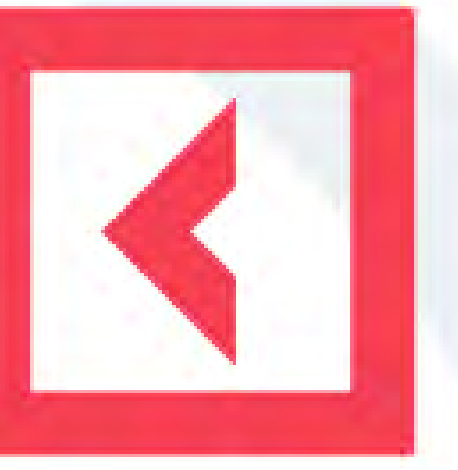


Personal safety and near-to-zero crime rates

- ▶ Dubai ranked among TOP-10 cities across the World by safety
- ▶ Parents can be confident about their child going to study in the UAE

Why Dubai?





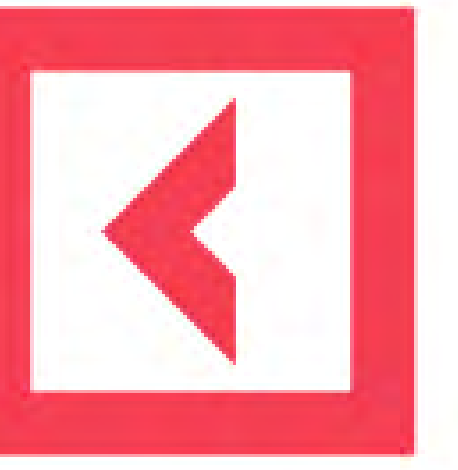
Career prospects for students & graduates

- ▶ The largest corporations have branches in Dubai, where students can work both during their studies and after graduation.

- ▶ Returning to his homeland, a graduate with international work experience shares practices from around the world, develops business in their country

Why Dubai?



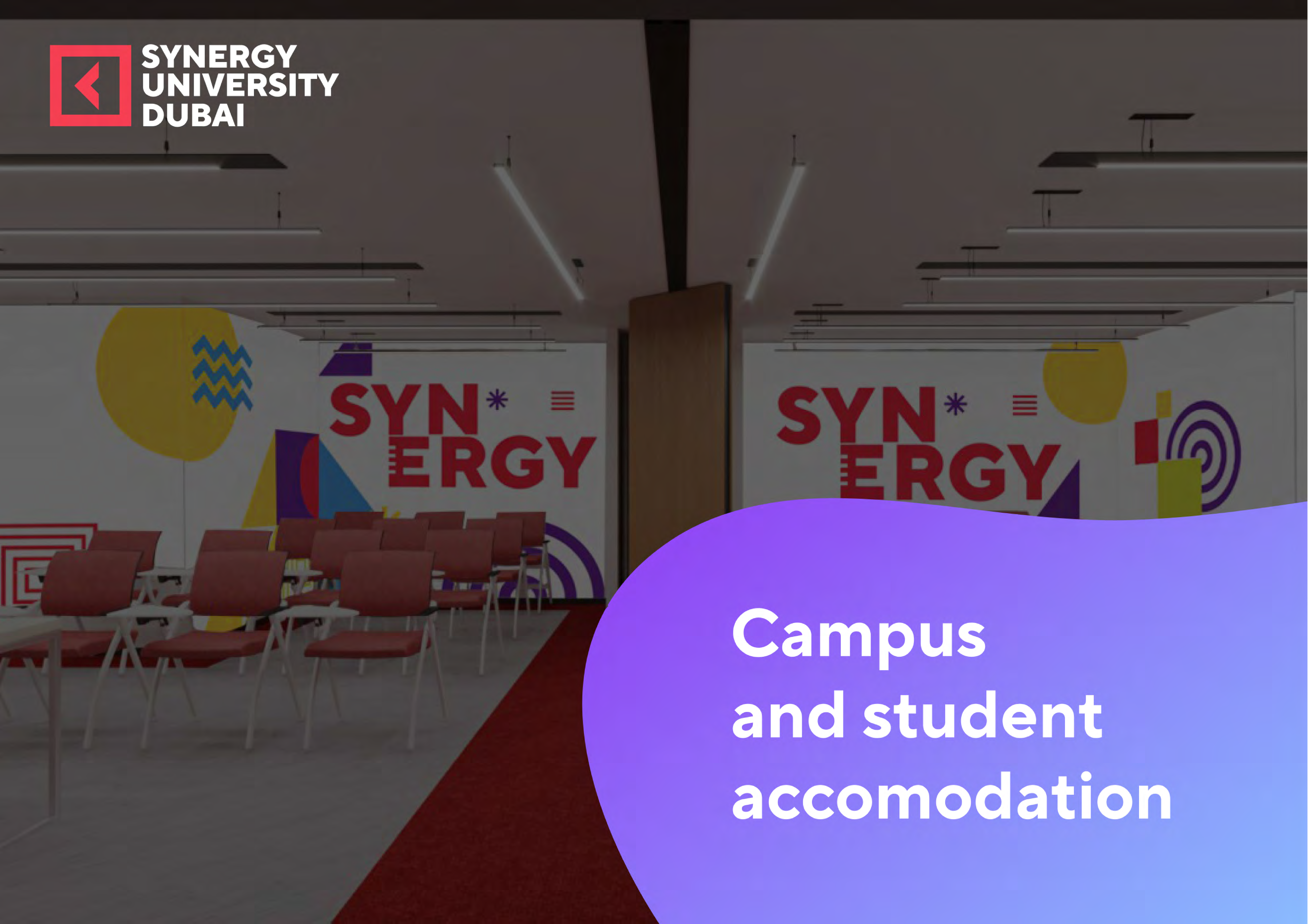


Vibrant lifestyle and comfort

- ▶ Beaches, sports fields, the best shopping centers and parks
- ▶ Almost every house has a gym, spa, swimming pool free for residents

Why Dubai?

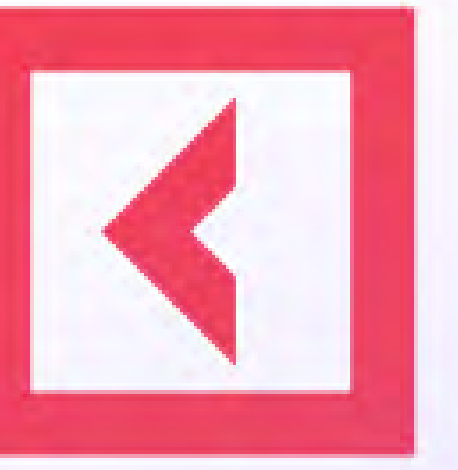




**Campus
and student
accommodation**





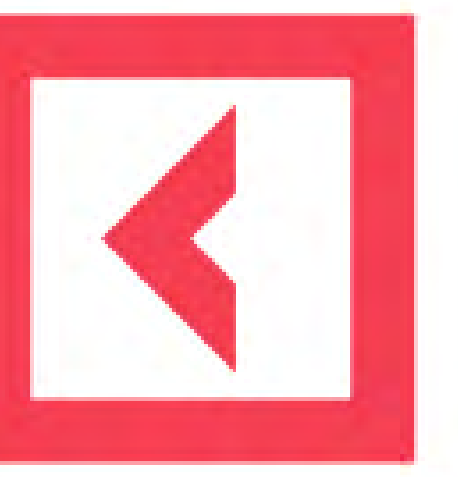


University Vicinity

- ▶ **Walking distance: 5min. - metro, 2min. - bus stop**
- ▶ **Close to beach, malls. Parks, business centers, accomodation buildings. Inner no-car zone.**
- ▶ **One of the centers of Dubai.**

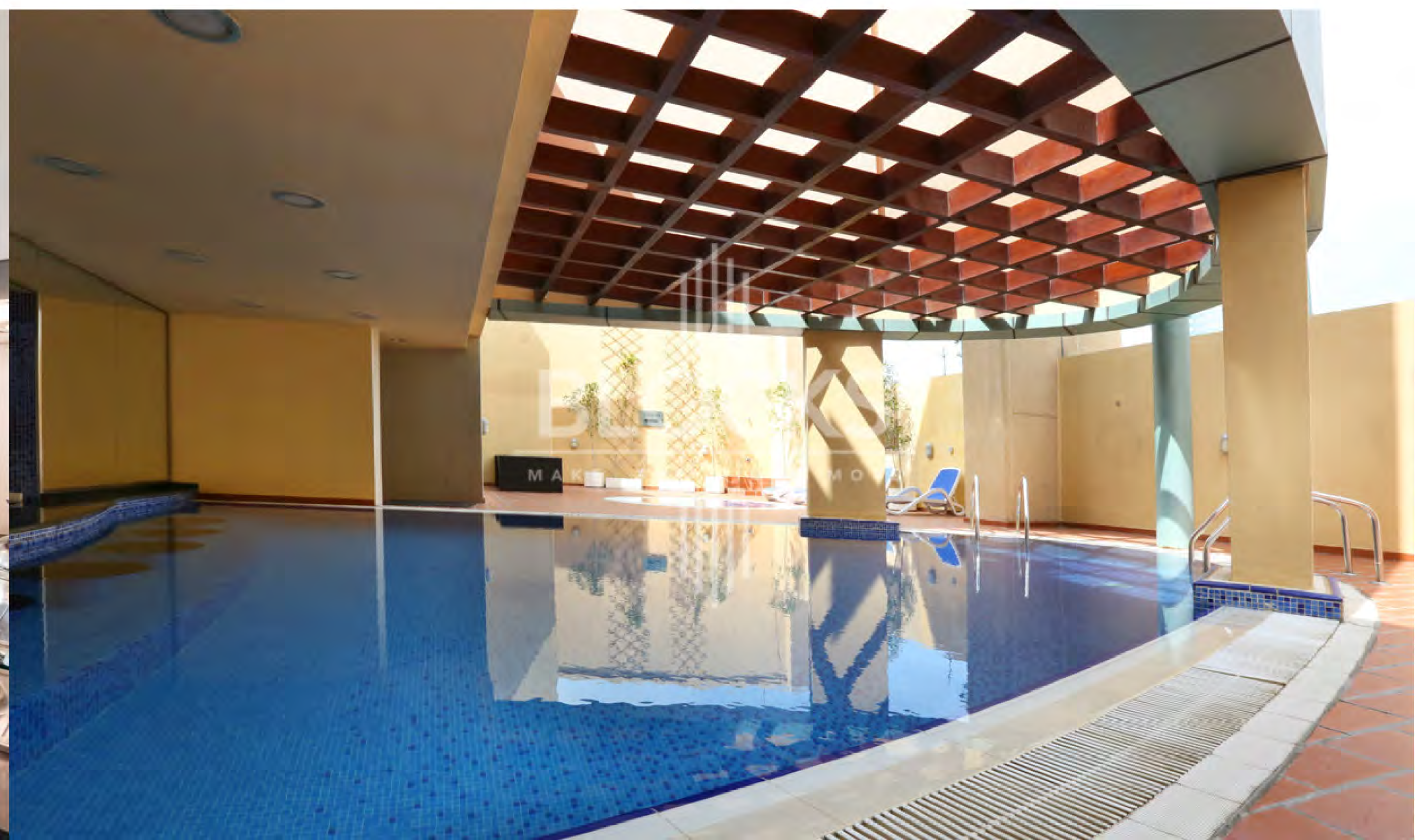
In contrast, most of other universities are located 20km away from the city in the middle of the desert (Academic City).





Students' accommodation

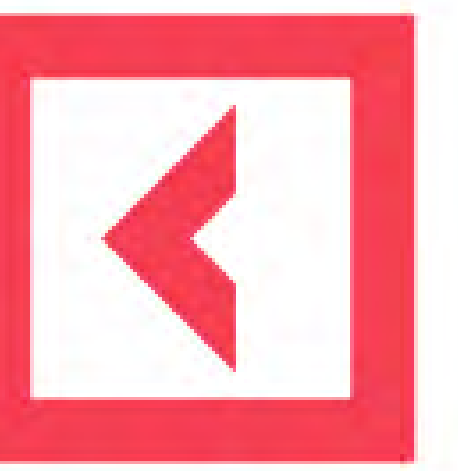
- ▶ The university opens a student visa. A personal curator helps you get comfortable in a new country.
- ▶ Student dormitory (UniNest): from \$750 per month. 24/7 security, swimming pool, gym, spa and other amenities



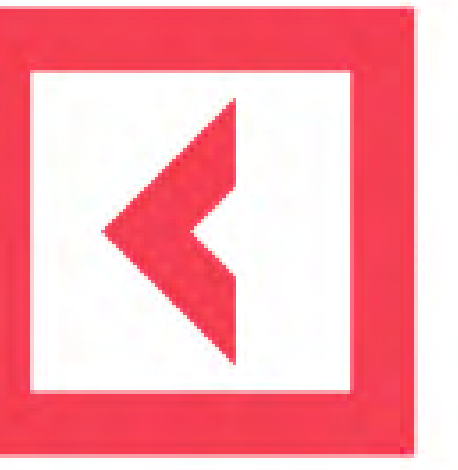


**About Synergy
University Dubai**

Campus History



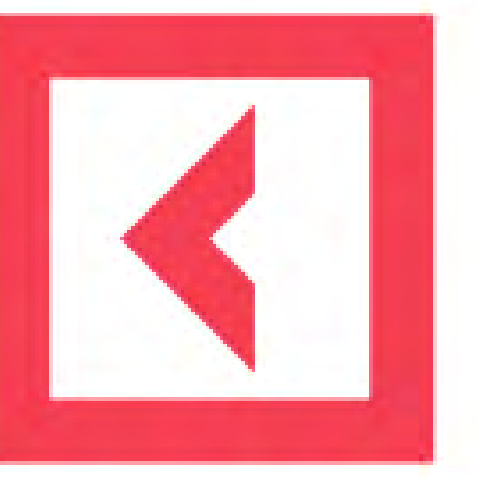
- ▶ Synergy University Dubai opens its campus in the UAE in 2013
- ▶ Synergy University Dubai starts preparing students for unique programs (“MBA Woman Leader”, “Retail Management”) relevant to the UAE



Campus History



- ▶ 2021: construction of a new campus, larger in area, to accommodate new students
- ▶ Launching new and relevant programs in the UAE:
 - Global economy & sustainability
 - Innovative Entrepreneurship

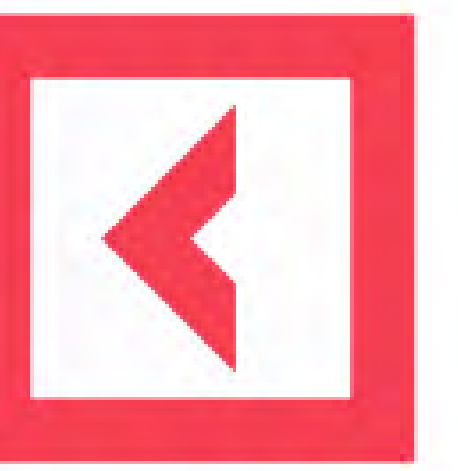


About the Campus

- ▶ Multimedia equipment. Library, lounge, dining room, IT-lab
- ▶ Steps away from housing options and partner employers' offices for internships



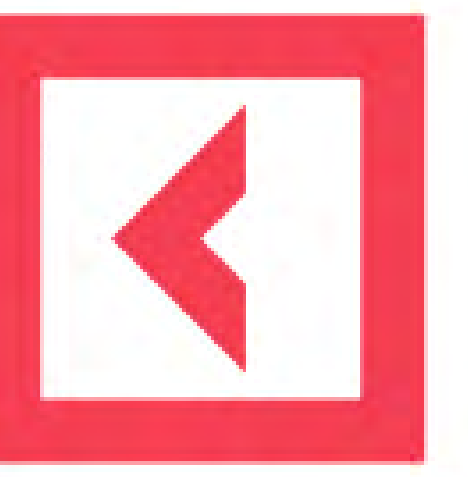
Quick Facts about SUD



- ▶ **Teachers from EU, USA, UK**
- ▶ **700 students from 25 different countries**
- ▶ **Teaching in English**
- ▶ **Internships, practical experience and lectures from leading employers**

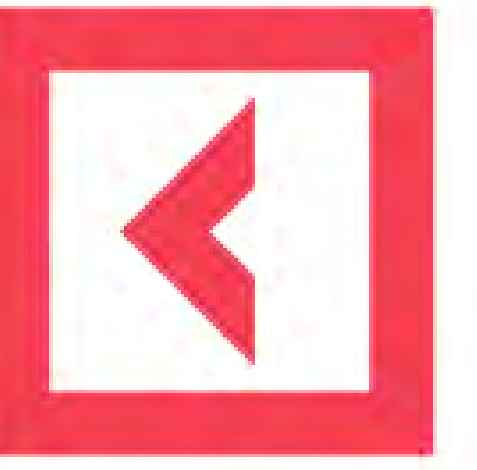


Student life



- ▶ **25+ nationalities**
- ▶ **4 student clubs**
- ▶ **>10 events per month**
- ▶ **Personal curator for the period of study**





Professors

Synergy University Dubai believes in not only getting a strong theoretical base, but also practical knowledge. The teaching staff of the university consists of professors and holders of the MBA degree with real experience in the relevant industry.

Here are some of our professors:



Dr. Ettiene P. Hoffman

- PhD (Management, USA)
- 13 years of experience in the hospitality industry
- Certified business coach



Justine Chinoperekweyi

- PhD (Canada)
- Master of arts
- 15 years of experience in banking and financial industry



Oluwatosin Ekundayo

- Postgraduate (USA)
- Certified business coach
- Over 20 years of business experience worldwide



Malik Zafarullah

- MBA degree (UK)
- PhD in Economics
- Entrepreneur
- 14 years of experience in banking



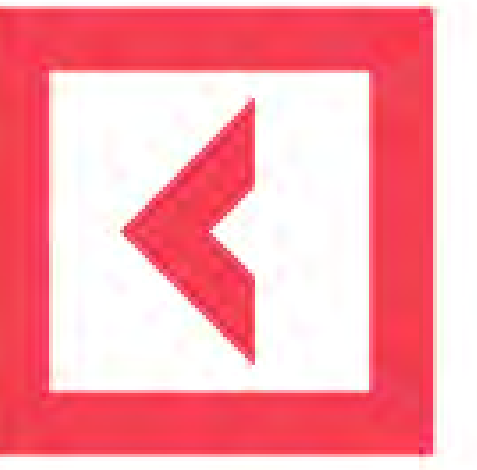
William Hutchinson III

- PhD student (Florida State University)
- Expert in cybersecurity and artificial intelligence
- 12 years of work experience



Hussam Hussein

- Doctor of Science in IT (Canada)
- Member of the ACM Association
- 24 years of work experience



Honorary Professors

Honorary professors of the University attend business conferences and events organized by Synergy as speakers to share their expertise and insights with the participants.

Here are some of them:



Arnold Schwarzenegger

Former governor of California, seven-time Mr. Olympia and four-time Mr. Universe. Founder of businesses in several industries



Ichak Adizes

One of the world's leading experts in business efficiency improvement. The author of the well-known theory about the life cycles of companies, which has become a classic of management.



Randy Zuckerberg

- Former director of market development at Facebook



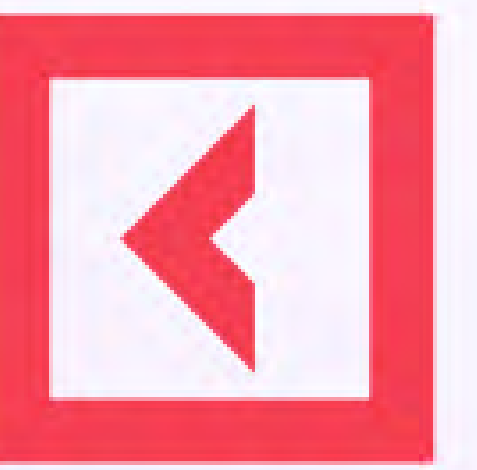
Gill Petsil

Co-founder and director of partnerships at meetpartners. Startup guru, co-founder of 15 successful projects in Russia. Management expert with over 15 years of international experience.



Garrett Johnson

The author of the unique concept of "marketing at 360 degrees". CEO of the international company macroscope consulting. He has innovative thinking and has made a valuable contribution to increasing sales of the largest companies.



Your future degree

Ministry of Higher Education (RF)

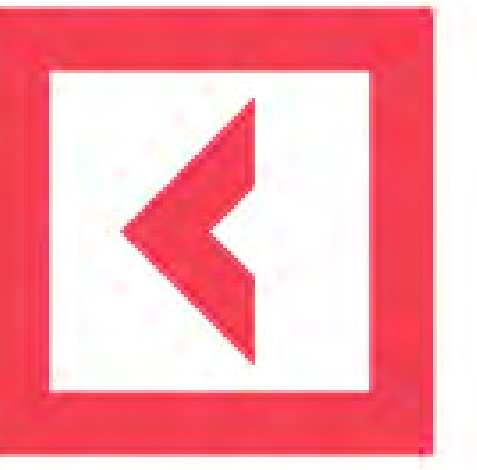


European Supplement

Dubai Accreditation

تمت الموافقة
Approved

Undergraduate | Postgraduate | MBA | Short-term courses



Career Center Partners



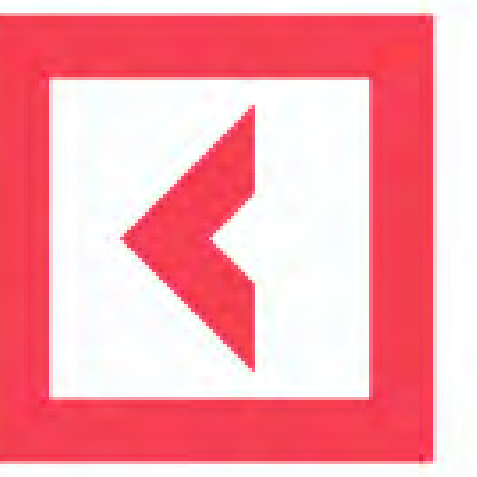
other



**SYNERGY
UNIVERSITY
DUBAI**

SYNERGY

**Academic
Programmes**



Programmes



**Global economy
and Sustainable
Development**



**Hotel
and Restaurant
Management**



**Innovative
Entrepreneurship**



**EMBA
Strategy &
Leadership**





GLOBAL ECONOMY & SUSTAINABLE DEVELOPMENT

-  Full-time (in Dubai) / Hybrid
-  Bachelor's (UG) / Master's (PG)
-  4 / 4.5 years (Bachelor's), 2 / 2.5 years (Master's)

About the programme

Dubai is one of the largest financial hubs of the planet and the perfect place for mastering all the subtleties of international economic relations in time of globalization.

The graduates of this program will acquire fundamental economic knowledge, understanding of sustainability trends in the international economy, economic functionality and development in certain countries and regions, and practical skills in the area of foreign economic affairs.

Key subjects

- Microeconomics
- World Economy and International Economic Relations
- Corporate Finance
- Macroeconomic planning and forecasting
- Sustainable development



INNOVATIVE ENTREPRENEURSHIP

-  Full-time (in Dubai) / Hybrid
-  Bachelor's (UG) / Master's (PG)
-  4 / 4.5 years (Bachelor's), 2 / 2.5 years (Master's)

About the programme

The program will help you to bring your ideas into a complete business plan and provide you with all the innovative tools, such as AI, blockchain, automation, and skills for converting it into a successfully operating company that generates income. You will obtain the unique practice-oriented knowledge and competencies in the areas of marketing, sales, management, SMM, and finance.

Synergy University is located in the world's leading business hub – DMCC and it gives you the opportunity for networking and learning from the world's experts.

Key subjects

- Human resource management
- Business innovation (blockchain, artificial intelligence, etc.)
- Competitive start-up
- Economics and finance of the company
- Marketing, sales



HOTEL & RESTAURANT MANAGEMENT



Full-time (in Dubai)



Bachelor's (UG) / Master's (PG)



4 / 4.5 years (Bachelor's), 2 / 2.5 years (Master's)

About the programme

According to the World Travel and Tourism Council, the UAE tourism sector is expected to see a growth of about 6.5% from 2011 through to 2021.

1% of all students currently residing in the UAE are studying tourism & hospitality, whereas there is no doubt that tourism is a main driver in Dubai's plans to be #1. Join the hospitality revolution and take advantage of the growth! Acquire the necessary skills and knowledge in the areas of hotel & restaurant management & hospitality.

Key subjects

- Competition in the hotel and restaurant business
- Technology and service standards in the hotel and restaurant business
- Event management
- Design and opening of a hotel and restaurant business



EXECUTIVE MBA: STRATEGY & LEADERSHIP



Full-time (in Dubai)



Master of Business Administration Degree



1.5 years (3 semesters)

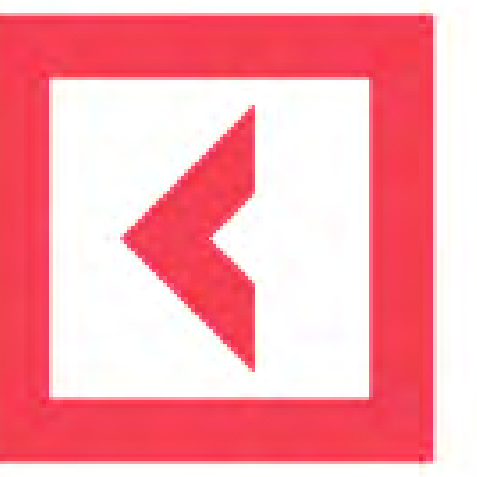
About the programme

The Executive Masters in Business Administration Program, is a unique MBA Program in Dubai, UAE. It is specifically designed for executives and top managers from various industries. It covers all major topics relevant to successful leadership and management of organizations.

The aim of the program is to equip professionals with the relevant business knowledge to improve their performance along with their companies, identify weaknesses and increase efficiency.

Key subjects

- Team building, networking, leadership
- Marketing: technologies for creating and promoting a brand
- Financial and investment strategies
- Strategic Management
- Business dynamics and development management



Other programmes



**Language course
(English language)**



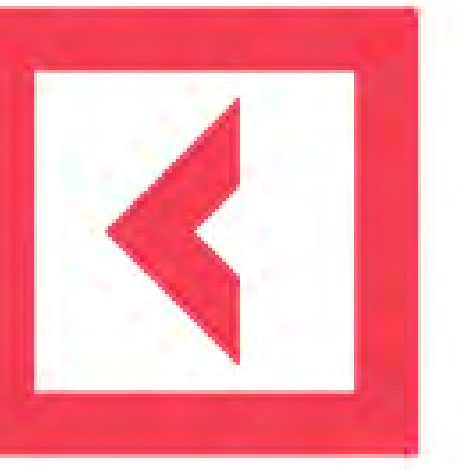
**Business event
"Open Dubai"**



**Business
conferences**



**SMM
Specialist
(Online
course)**



Mode of studies

Full-time

Full-time education is suitable for graduates of schools and universities who can attend classes from morning to evening. Full-time education gives a diploma accredited in Dubai, maximum experience and useful contacts.

Classes on campus from 9:00 to 15:00.

Full immersion in student life and career support

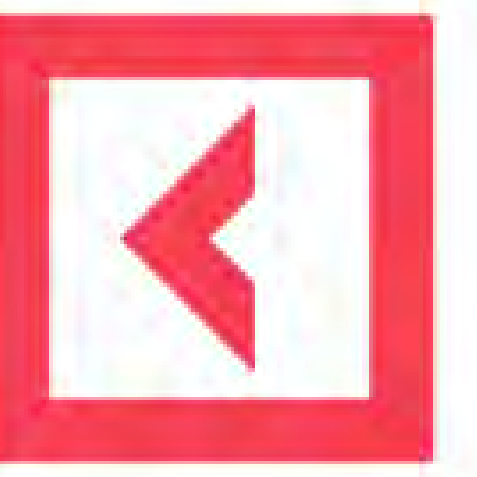
Daily interaction with teachers for better progress

KHDA international accreditation + European application

Frequent seminars with industry experts, hiring managers

Undergraduate: 4 years. Master's degree: 2 years.





Cost of education - full-time mode

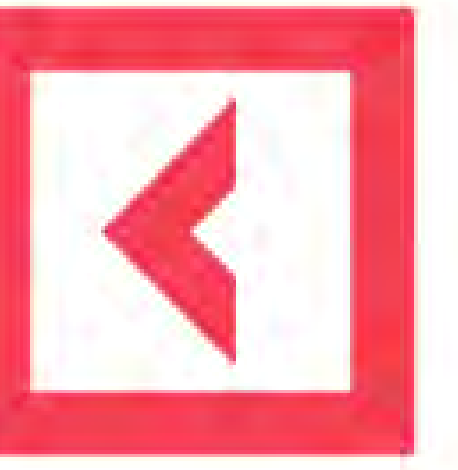
Registration fee: \$500

\$6,000 / semester (bachelor's) | \$5,000 / semester (master's)

Dubai Visa, insurance, deposit: \$2,245

English Language Course: \$3,250 / 4 months (128 academic hours)

Executive MBA: \$8,000 / semester



Scholarships and grants

Bachelor's degree

Discount

35%

1st, 4th years

\$3,900 per semester / most affordable in UAE

Master's degree

Discount

25%

1st, 4th semesters

\$3,750 per semester / most affordable in UAE

The benefit is limited. Lear more from your Admissions Specialist

Don't speak English?

- No need to postpone admission

PACKAGE OFFER 📺

1st semester (Sept - Jan)

1. Take a 4-month English course in Dubai at the University
2. Study 1st semester online so you don't waste time

2nd semester (Jan - Jun)

Continue studying full-time in English without losing the course

English course (1st semester)

128 ac. h., 4 months, with a native speaker

~~\$3,250~~ **\$2,600**

Distance learning (1st semester)

Mode "Hybrid", to prevent loss of time

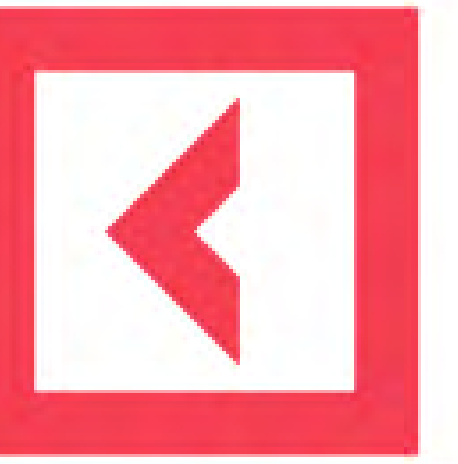
~~\$1,000~~ **\$500**

Visa, insurance, deposit

Essential for all students to study in Dubai

\$2,250

Your savings when joining both programs: **\$1,150**



Mode of studies

Hybrid

The hybrid form is a new product of Synergy University Dubai, where online students feel like they are part of the University's community. Selective attendance at in-person classes, broadcasts, and career center assistance are available.

Get course content from the comfort of your home

Access to broadcasts from audiences

Attend select in-campus open classes, communication with teachers

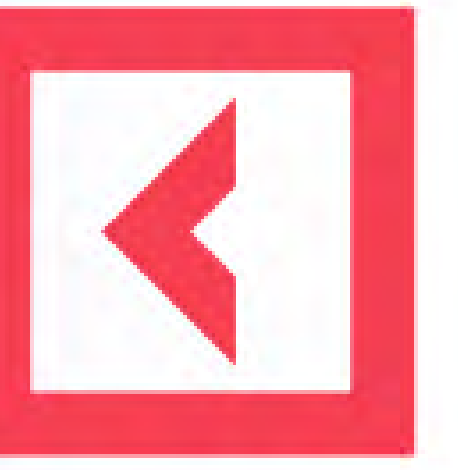
International Degree + European Application

Career Center support

Undergraduate: 4.5 years. Master's degree: 2.5 years.



Admissions Procedure



- ▶ **Send education documents, passport**
- ▶ **Pay the registration fee of \$500**
- ▶ **Pass the entrance test**
- ▶ **Pay for the semester, visa**
- ▶ **Arrive in the UAE, you will be met by a specialist and will help with the start of studies and accommodation**





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